



Contents

Preface	1
Introduction	3
How To Use This Book	21
Rule/Insight One: It's Always About Her	45
Rule/Insight Two: Women Are Essentially Children at Heart	57
Rule/Insight Three: Understanding the Language of Women	71
Rule/Insight Four: Women Think They're In Charge. <i>Of Everything.</i>	87
Ancillary Rule/Insight Five: Women Like to Change Things. Like the Furniture and <i>You.</i>	93
Rule/Insight Six: She Is Woman... Hear Her Whine	101
Rule/Insight Seven: All Women Are Screwed Up Emotionally	113
Rule/Insight Eight: Your Woman Is an Inquisitive Creature	129
Rule/Insight Nine: Women Are <i>the</i> Most Dishonest Creatures	147
Rule/Insight Ten: There Are <i>Two</i> Sets of Rules	159
Rule/Insight Eleven: It's Essential That You "Toilet-Train" Your Woman	169
Rule/Insight Twelve: The Key to Your Woman's Heart Is Nearer to Her Purse than Her Private Parts	173
Rule/Insight Thirteen: Your Woman in the Bedroom and at the Mall — Two Orgasmic Experiences	179
Rule/Insight Fourteen: There Are <i>No</i> Female Philosophers	193



Rule/Insight Fifteen: Women Like to Take Simple Things and Make Them Complicated. <i>Incredibly Complicated</i>	199
Rule/Insight Sixteen: Women Cannot Take Directions.....	209
Rule/Insight Seventeen: Women Have a Love-Hate Affair With Barbie, <i>Not Ken</i>	213
Rule/Insight Eighteen: Women Hate It When You Use Sarcasm ... on <i>Them</i>	217
Rule/Insight Nineteen: Women Have the Opposite Polarity as Their Car Keys, Glasses, Earrings, Purse, Checkbook, Cell Phone, and Any Other Item That Can Be Lost Again and Again and Again	221
Rule/Insight Twenty: When Your Woman is Behind the Wheel, Watch Out!.....	227
Rule/Insight Twenty-One: Tears Are a Woman's "Swiss Army Knife"	229
Rule/Insight Twenty-Two: <i>You're Guilty</i> — or at Least to Blame — for <i>Everything</i>	235
Rule/Insight Twenty-Three: Women Are High Maintenance ... in Ways They Just Don't Understand	247
Rule/Insight Twenty-Four: Women Fake More Than Orgasms.....	257
Rule/Insight Twenty-Five: Just Shut Up and Listen	261
Rule/Insight Twenty-Six: Women and Pork — the Other White Meat	265



Unfortunately, even *women* don't completely understand women. If you venture into a bookstore, you'll find a section called "Women's Studies." Here, the gals can find books to help them better understand *themselves*. (Certainly, no *man* is going to be picking books from this area, am I right?) That means even *women* are confused at best when it comes to this topic.



Of course, what women always know with absolute certainty is who/what a *man* should be, including what he should be *thinking, feeling, saying* and *doing* every minute of every day!

You get the picture.

And, to make matters worse, most men realize that relationships are somewhat of a "game" to many women — a game in which the gals make/know *The Rules* and are constantly "*keeping score*."

*If Men Have All the Power,
How Come Women Make the Rules?*

by Jack Kammer

In addition, women take delight in watching men stumble and bumble along, trying to navigate the relationship "jungle" known as *The Rules*, trying to figure out what our little darlings want us to do to make them happy.

"So, if you don't want a man to know how much you like him, or that you feel empty and insecure, don't call him. If he leaves a message on your machine to return his call, try not to."

– Ellen Fein and Sherrie Schneider, *The Rules: Time-Tested Secrets for Capturing the Heart of Mr. Right*



To make matters worse, women unfortunately do *not* come with warning labels. Yes, *all men wish they did*, sort of like the following ...



WARNING:

This woman may contain ingredients that are harmful to your health, such as a level of immaturity that makes a 3-year-old look like a reasonable adult.



WARNING:

This woman may contain a high degree of emotional instability.

“Women should have labels on their foreheads saying, ‘Government Health Warning: woman can seriously damage your brains, genitals, current account, confidence, razor blades, and good standing among your friends.’”

– Jeffrey Bernard



By way of rationale for why a man might wish to adopt such an approach, I'll use another little joke to illustrate the point:

A man and woman get married, and on their wedding night the man decides that he wants to establish who's in charge.

As they're getting ready for bed, the man tries to illustrate his point by asking his new bride to try on his pants.

She obliges and says, "Your pants are too big for me."

The man, thinking he's cleverly made his point, says, "And don't you forget it."

The woman, however, has a reply. "Okay, now you try on my pants."

The man, still feeling confident, does as his bride asks and says, "I can't get into your pants."

To which she replies, "And don't you forget it!"

I think we can all see the value of the kinder, gentler, more sensitive approach.

But what if that more sensitive approach makes you want to, oh, I don't know ... *yack*? Or, perhaps, strangle the next woman who voices her unmet needs, along with the relationship gurus she's citing in support of her complaints?

Or, let's say you're in the 18-24 age range, just embarking upon that bold new frontier — relationships with *actual women!* You lads in this category tend to focus so intently upon *getting* a woman that you rarely stop to consider how you're going to *deal with her* once you have her. But, what if you'd like to get the truth up front — from a *man's* point of view, rather than from some relationship guru (or your woman) — and possibly save yourself years of needless effort and anguish?

Or, what if, like me, you've been involved in relationships with women for a number of years, and you're just plain fed up with the whole business? What if you need an alternative approach — *other than pulling out whatever hair you have left in abject frustration* — for dealing with the *boundless aggravation* and *overwhelming workload* that are the byproducts of the majority of romantic involvements with women?



→ How to Use This Book

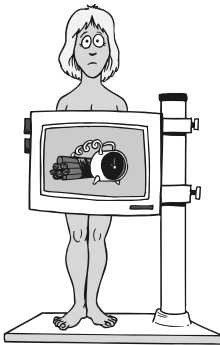
Similar to the relationship options discussed earlier, you also have options as to how to use this book. To assist you in deciding how to use this book and approach your woman and your relationship, I offer the following:

Essentially, it all comes down to the one decision every straight man must make with regard to women in romantic relationships. Just ask yourself the following question, then proceed accordingly:

Can you live with the child (your woman) sitting in judgment of and ordering around the true adult (you, the competent, capable, rational human being)?

Depending upon your answer, your choices are:

A) Take this book as the male version of “The Rules” and literal relationship “advice” and attempt to apply it to your woman in its entirety. Again, this approach is only for the bravest of the brave (aka, the group of men that we demographically refer to as “Suicidals” — men who want to get back to being men), so be forewarned: *This approach is best suited for those who have been diagnosed with a terminal illness, or who actually have a death wish. Or, who have cajones the size of a nuclear submarine!*



B) Take whatever small bits and pieces of actual worthwhile “advice” you find contained herein and attempt to apply them selectively. This approach is comparable to working in a munitions factory, where you want to *selectively* test the ordnance in a closed, confined area, rather than detonating it within proximity of a much larger, more volatile explosive device (i.e., your woman).